

AR141 • New Jersey

Urges generative artificial intelligence and content sharing platforms to make voluntary commitments to prevent and remove harmful content.

Passed Both Chambers

Risk: Medium

Narrow/Targeted

Last Action (Jun 28, 2024): Filed with Secretary of State

Summary

This resolution urges AI and content sharing platforms to voluntarily commit to preventing and removing harmful content, particularly deepfakes and cheapfakes.

Business Impact

If you operate a generative AI platform in New Jersey, you should implement measures to prevent harmful content or risk reputational damage.

Key Provisions

- Urges platforms to voluntarily commit to preventing and removing harmful content.
- Defines 'deepfake' and 'cheapfake' media and their implications.
- Highlights the potential for AI to both create and mitigate harmful content.

Compliance Checklist

- Implement measures to prevent and remove harmful content | Who: Generative AI and content sharing platforms | Penalty: Risk of reputational damage

Industries Affected

Content Sharing

Artificial Intelligence

Technology

Content Sharing
Platforms

Topics

Bill Sponsors

Name	Party	Role
Spencer, L. Grace		Primary
Pintor Marin, Eliana	Democratic	Primary
Vainieri Huttle, Valerie		Primary
Chiaravalloti, Nicholas		Primary
Mosquera, Gabriela M.		Primary
Wimberly, Benjie E.		Primary
Watson, Blonnie R.		Cosponsor
Muoio, Elizabeth Maher		Cosponsor
Rooney, Kevin J.		Primary
Dancer, Ronald S.		Primary
Murphy, Carol A.		Primary
Tully, Chris	Democratic	Primary

Roll Call Votes

Date	Description	Yea	Nay	Result
2024-06-28	3RDG FINAL PASSAGE	74	1	Passed
2024-06-06	Reported favorably out of committee	7	0	Passed

Related Bills

- AR 101 (NJ)
- AR101 (NJ)

Official Source

<https://www.njleg.state.nj.us/bill-search/2024/AR141>

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