

SR104 • New Jersey

Urges Congress to enact "Preventing Deepfakes of Intimate Images Act."

Introduced

Risk: High

Narrow/Targeted

Last Action (May 20, 2024): Introduced in the Senate, Referred to Senate Judiciary Committee

Summary

This resolution urges Congress to enact the 'Preventing Deepfakes of Intimate Images Act' to criminalize non-consensual deepfake disclosures.

Business Impact

If you create or distribute digital content, you must ensure consent for any intimate depictions or face legal consequences.

Key Provisions

- Urges Congress to enact the 'Preventing Deepfakes of Intimate Images Act'.
- Prohibits non-consensual disclosure of digitally altered intimate images.
- Creates a right of private action for victims to seek relief.
- Defines key terms for clarity in enforcement.
- Addresses gaps in existing legal frameworks regarding digital forgeries.
- Highlights the emotional and reputational harm caused by deepfakes.

Compliance Checklist

- Ensure consent for the creation and distribution of intimate digital depictions. | Who: Content creators and distributors. | Penalty: Legal consequences for non-compliance.
- Implement measures to prevent the unauthorized use of deepfake technology. | Who: Businesses and organizations using digital content. | Penalty: Potential legal action from affected individuals.

Industries Affected

Media

Technology

Entertainment

Topics

AI Deepfakes

AI Intimate Images

Bill Sponsors

Name	Party	Role
Kristin Corrado	R	Sponsor

Official Source

<https://www.njleg.state.nj.us/bill-search/2024/SR104>

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