

A5511 • New Jersey

Prohibits creation or disclosure of deceptive audio or visual media, known as "deepfakes," under certain circumstances.

In Committee

Risk: Medium

Narrow/Targeted

Effective: Mar 24, 2025 | Last Action (Nov 27, 2023): Received in the Senate, Referred to Senate Judiciary Committee

Summary

Prohibits creation or disclosure of deceptive 'deepfakes' under certain circumstances in New Jersey.

Business Impact

If you create or distribute media in NJ, ensure it's not deceptive or face legal action immediately.

Key Provisions

- Section 1(a): Defines 'deceptive audio or visual media.'
- Section 1(b): Criminalizes creation of deceptive media for unlawful purposes.
- Section 1(c): Criminalizes disclosure of deceptive media with knowledge of its unlawful creation.
- Section 1(d): Provides civil remedies for individuals depicted in deceptive media.
- Section 1(e): Exempts interactive computer services and news media under certain conditions.

Compliance Checklist

- Provide bill inserts for rate increases. | Who: Public utilities

Industries Affected

Media

Utilities

Technology

Topics

AI Deepfakes

AI Transparency

Bill Sponsors

Name	Party	Role
Louis Greenwald	D	Sponsor
Carol Murphy	D	Sponsor
Benjie Wimberly	D	Sponsor
Pamela Lampitt	D	Sponsor
Roy Freiman	D	Sponsor
Shanique Speight	D	Sponsor
Robert Karabinchak	D	Sponsor
Christopher Tully	D	Sponsor
Lisa Swain	D	Sponsor
Yvonne Lopez	D	Sponsor
Gabriela Mosquera	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2023-06-30	Assembly Floor: Third Reading - Final Passage	61	14	Passed
2023-06-22	Assembly Appropriations Committee: Reported with A	10	1	Passed
2023-06-15	Assembly Judiciary Committee: Reported Favorably	3	0	Passed

Related Bills

- S2483 (NJ)
- S 3305 (NJ)
- A 2819 (NJ)
- A3540 (NJ)
- S 2544 (NJ)

Official Source

https://pub.njleg.gov/Bills/2024/A6000/5511_I1.HTM

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