

# S3499 • New Jersey

Prohibits use of facial recognition technology on consumer except for legitimate safety purpose.

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Jan 26, 2023): Introduced in the Senate, Referred to Senate Commerce Committee

## Summary

Prohibits use of facial recognition on consumers except for legitimate safety purposes in New Jersey.

## Business Impact

If you use facial recognition in retail, ensure it's for safety purposes or face penalties.

## Key Provisions

- Section 1(a): Prohibits biometric surveillance on consumers except for safety purposes.
- Section 1(b): Defines key terms including 'biometric surveillance system' and 'legitimate safety purpose'.

## Compliance Checklist

- Ensure facial recognition technology is only used for legitimate safety purposes. | Who: Businesses and organizations using facial recognition technology. | Penalty: Potential penalties for non-compliance.

## Industries Affected

Consumer Protection

Law Enforcement

Retail

Entertainment

Technology

Security

## Topics

## Bill Sponsors

Name	Party	Role
Kristin Corrado	R	Sponsor

## Related Bills

- S968 (NJ)
- S3268 (NJ)

## Official Source

[https://pub.njleg.gov/Bills/2024/S3500/3499\\_1.HTM](https://pub.njleg.gov/Bills/2024/S3500/3499_1.HTM)

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