

A06790 • New York

Prohibits the creation and dissemination of synthetic media within sixty days of an election with intent to unduly influence the outcome of an election; makes such act a class E felony.

Introduced

Risk: High

Narrow/Targeted

Effective: Jun 07, 2023 | Last Action (Jan 03, 2024): referred to election law

Summary

This bill prohibits creating and sharing synthetic media to influence elections within 60 days of an election, classifying it as a class E felony.

Business Impact

If you create or share synthetic media in New York, you must ensure it is not intended to mislead voters within 60 days of an election or face felony charges.

Key Provisions

- Prohibits creation and dissemination of synthetic media within 60 days of an election with intent to influence outcomes.
- Defines synthetic media as highly authentic fabricated records, including deepfakes.
- Establishes penalties as a class E felony for violations.
- Outlines exceptions for media created for commentary, news reporting, or with consent.
- Clarifies definitions of 'disseminate' and 'publish' as per existing penal law.

Compliance Checklist

- Ensure synthetic media is not created or disseminated with intent to mislead voters within 60 days of an election. | Who: Individuals and entities creating or sharing synthetic media. | Penalty: Class E felony charges.
- Review synthetic media for compliance with exceptions outlined in the bill. | Who: Media creators and distributors. | Penalty: Class E felony charges.

Industries Affected

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
GIGLIO		Primary
CRUZ		Primary
CUSICK		Primary
Clyde Vanel	Democratic	Primary
Rodneyse Bichotte Hermelyn	Democratic	Cosponsor
Alicia Hyndman	Democratic	Cosponsor
Jo Anne Simon	Democratic	Cosponsor
Chantel Jackson	Democratic	Cosponsor
John Zaccaro Jr.		Cosponsor
Daniel O'Donnell		Cosponsor
Patricia Fahy		Cosponsor
Karen McMahon	Democratic	Primary

Related Bills

- A06491 (NY)
- S08400 (NY)
- A 6491 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2023/A6790>

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