

HB471 • Louisiana

Provides relative to prohibiting surveillance-based price discrimination

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Mar 09, 2026): Read by title, under the rules, referred to the Committee on Commerce.

Summary

HB471 seeks to prohibit surveillance-based price discrimination in Louisiana. The definition and scope are pending the full bill text.

Business Impact

If you engage in price setting, review practices for compliance once details are available.

Key Provisions

- The bill's provisions are pending the full bill text.

Compliance Checklist

- Review pricing strategies to ensure compliance with the prohibition on surveillance-based price discrimination. | Who: Retailers and e-commerce businesses

Industries Affected

E-commerce

Law Enforcement

Data Analytics

Retail

Topics

AI in Law Enforcement

Bill Sponsors

Name	Party	Role
Cedric Glover		Primary
Gary Carter	Democratic	Primary
Julie Stokes		Primary
Sherman Q. Mack		Primary
Buddy Mincey		Primary
R. Dewith Carrier		Primary
Barbara Reich Freiberg	Republican	Primary
Regina Ashford Barrow	Democratic	Cosponsor
Barbara Carpenter	Democratic	Cosponsor
Patrick O. Jefferson		Cosponsor
Samuel Jenkins		Cosponsor
Ed Larvadain III		Cosponsor

Official Source

<https://www.legis.la.gov/legis/BillInfo.aspx?s=26rs&b;=HB471&sbi;=y>

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