

A09054 • New York

Prohibits political communication containing any photo, video or audio depiction of a candidate created in whole or in part through the use of generative artificial intelligence.

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Feb 05, 2024): referred to election law

Summary

This bill prohibits political communications featuring any depiction of a candidate created using generative AI.

Business Impact

If you create political content in New York, you must avoid using generative AI for candidate depictions or face potential legal consequences.

Key Provisions

- Prohibits political communication containing AI-generated depictions of candidates.
- Applies to photo, video, and audio as per the official description, but specifics are unconfirmed without the full bill text.

Compliance Checklist

- Ensure no AI-generated depictions of candidates are used in political communications | Who: Political parties and candidates | Penalty: Potential legal challenges or reputational damage
- Review all political content for compliance with AI prohibition | Who: Campaign managers and communication teams | Penalty: Potential legal challenges or reputational damage

Industries Affected

Political Campaigning

General

Media and Advertising

Topics

AI in Political Advertising

Bill Sponsors

Name	Party	Role
RA		Primary
OAKS		Cosponsor
DIPIETRO		Cosponsor
ERRIGO		Cosponsor
BLANKENBUSH		Cosponsor
GARBARINO		Cosponsor
NORRIS		Cosponsor
MORINELLO		Cosponsor
LAWRENCE		Cosponsor
GRIFFIN		Primary
JOYNER		Primary
BUTTENSCHON		Cosponsor

Related Bills

- A07656 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2023/A9054>

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