

A09103 • New York

Requires any political communication, whether made by phone call, email or other message-based communication, that utilizes an artificial intelligence system to engage in human-like conversation with another shall, by reasonable means, apprise the person of the fact that they are communicating with an artificial intelligence system.

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Feb 07, 2024): referred to election law

Summary

This bill mandates that political communications using AI for human-like conversation must inform recipients they are interacting with an AI system.

Business Impact

If you engage in political communications using AI in New York, you must inform recipients they are communicating with an AI system.

Key Provisions

- Political communications using AI must disclose AI involvement.
- Applies to communications via phone, email, or other messaging.
- Requires reasonable means of informing recipients.

Compliance Checklist

- Inform recipients that they are communicating with an AI system | Who: Political organizations and campaigns using AI

Industries Affected

Political Campaigns

General

Communications

Topics

AI in Political Advertising

Comprehensive AI

Bill Sponsors

Name	Party	Role
HEVESI		Primary
GUNTHER		Primary
Clyde Vanel	Democratic	Primary
Phara Souffrant Forrest	Democratic	Primary
Christopher Eachus		Cosponsor
Jo Anne Simon	Democratic	Cosponsor
Nader Sayegh	Democratic	Cosponsor
Al Taylor	Democratic	Cosponsor
Rebecca Seawright	Democratic	Cosponsor

Related Bills

- A03327 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2023/A9103>

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