

S08400 • New York

Prohibits the creation and dissemination of synthetic media within sixty days of an election with intent to unduly influence the outcome of an election; makes such act a class E felony.

Introduced

Risk: High

Narrow/Targeted

Last Action (Jan 30, 2024): PRINT NUMBER 8400A

Summary

This bill prohibits creating and sharing synthetic media within 60 days of an election to influence its outcome, classifying it as a class E felony.

Business Impact

If you create or share synthetic media in New York, you must refrain from doing so within 60 days of an election or face felony charges.

Key Provisions

- Prohibits creation of synthetic media within 60 days of an election.
- Prohibits dissemination of synthetic media within 60 days of an election.
- Classifies violations as a class E felony.

Compliance Checklist

- Refrain from creating synthetic media related to elections | Who: Media producers and distributors | Penalty: Class E felony charges
- Avoid disseminating synthetic media related to elections | Who: Content creators and political organizations | Penalty: Class E felony charges

Industries Affected

Technology

Digital
Marketing

Political
Campaigns

Media
Production

Media

General

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
JACOBS		Primary
FUNKE		Cosponsor
BENJAMIN		Primary
GOUNARDES		Primary
SAVINO		Cosponsor
Jeremy Cooney	Democratic/Working Families	Primary
José M. Serrano		Primary

Related Bills

- A06790 (NY)
- A06491 (NY)
- A 6491 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2023/S8400>

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