

SB3657 • Illinois

CONSUMER FRAUD-DIGITAL PRICING

Introduced

Risk: Medium

Amendment

Last Action (Mar 27, 2026): Rule 3-9(a) / Re-referred to Assignments

Summary

SB3657 mandates grocery stores to provide physical coupons for digital offers and prohibits surveillance-based price setting, with specific limitations.

Business Impact

If you operate a grocery store in Illinois, you must provide physical coupons for digital offers by January 1, 2024, or face penalties.

Key Provisions

- Grocery stores must provide a physical coupon upon request for every digital coupon offered.
- Physical coupons must be easily accessible at service desks and other locations in the store.
- Prohibits the use of surveillance-based price setting for individualized pricing, with specific limitations.
- Violations of the provisions are considered unlawful practices under the Consumer Fraud Act.

Compliance Checklist

- Provide physical coupons upon request for digital coupons offered. | Who: Grocery stores | Penalty: Classified as an unlawful practice under the Act
- Ensure no use of surveillance data for individualized pricing. | Who: Grocery stores and related businesses | Penalty: Classified as an unlawful practice under the Act

Industries Affected

Consumer Protection

Law Enforcement

Retail

Grocery

Technology

Topics

Automated Decision-Making

Bill Sponsors

Name	Party	Role
Melinda Bush		Primary
Wm. Sam McCann		Primary
Matt Murphy		Primary
Linda Holmes	Democratic	Primary
Robert F. Martwick		Primary
Dan McConchie		Primary
Craig Wilcox	Republican	Cosponsor

Official Source

<https://www.ilga.gov/Legislation/BillStatus?DocNum=3657&GAID;=18&DocTypeID;=SB&SessionID;=114&GA;=104>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.