

# A1360 • New Jersey

"New Jersey Disclosure and Accountability Transparency Act (NJ DaTA)"; establishes certain requirements for disclosure and processing of personally identifiable information; establishes Office of Data Protection and Responsible Use in Division of Consumer Affairs.

Introduced

Risk: Medium

Comprehensive

Last Action (Jan 13, 2026): Introduced, Referred to Assembly Science, Innovation and Technology Committee

## Summary

NJ A1360 establishes requirements for PII disclosure, mandates specific data processing protocols, and creates the Office of Data Protection with enforcement powers.

## Business Impact

If you handle PII in New Jersey, you must comply with new disclosure requirements.

## Key Provisions

- Establishment of the Office of Data Protection and Responsible Use within the Division of Consumer Affairs.
- Mandates for obtaining explicit consent and ensuring data minimization.
- Enforcement powers including penalties for non-compliance.

## Compliance Checklist

- Obtain affirmative consent from consumers before processing their PII | Who: Controllers | Penalty: Potential penalties for non-compliance not specified
- Provide clear disclosures regarding PII processing at the time of collection | Who: Controllers | Penalty: Potential penalties for non-compliance not specified

## Industries Affected

## Topics

AI Transparency

AI Privacy

## Bill Sponsors

Name	Party	Role
Spencer, L. Grace		Primary
Conaway, Herb		Primary
Handlin, Amy H.		Cosponsor
Kennedy, James J.		Primary
Rooney, Kevin J.		Primary
Mukherji, Raj	Democratic	Cosponsor
Benson, Daniel R.		Cosponsor
DePhillips, Christopher P.		Primary
Barlas, Al	Republican	Primary
Matsikoudis, Michele		Cosponsor
Wimberly, Benjie E.		Primary
Reynolds-Jackson, Verlina	Democratic	Primary

## Related Bills

- S2602 (NJ)

## Official Source

<https://www.njleg.state.nj.us/bill-search/2026/A1360>

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