

# S2602 • New Jersey

"New Jersey Disclosure and Accountability Transparency Act (NJ DaTA)"; establishes certain requirements for disclosure and processing of personally identifiable information; establishes Office of Data Protection and Responsible Use in Division of Consumer Affairs.

Introduced

Risk: Medium

Comprehensive

Last Action (Jan 13, 2026): Introduced in the Senate, Referred to Senate Commerce Committee

## Summary

Bill S2602, the NJ DaTA, proposes establishing data protection requirements and an Office of Data Protection within the Division of Consumer Affairs. Specific details on data handling requirements, penalties, enforcement mechanisms, or exemptions are not available.

## Business Impact

If you handle personal data in NJ, prepare for new disclosure requirements once the bill is enacted.

## Key Provisions

- Establishment of the Office of Data Protection and Responsible Use in the Division of Consumer Affairs.

## Compliance Checklist

- Obtain affirmative consent from consumers before processing PII | Who: Controllers | Penalty: Potential fines or enforcement actions by the Office
- Provide clear disclosures about data processing practices | Who: Controllers | Penalty: Potential fines or enforcement actions by the Office

## Industries Affected

Consumer Services

Technology

Consumer Protection

Data Processing

# Topics

AI Transparency

AI Privacy

## Bill Sponsors

Name	Party	Role
Allen, Diane B.		Primary
Gopal, Vin	Democratic	Primary
Sweeney, Stephen M.		Primary
Van Drew, Jeff		Primary
Brown, Chris A.		Cosponsor
Bucco, Anthony R.		Cosponsor
O'Scanlon, Declan J.		Cosponsor
Bateman, Christopher		Cosponsor
Ruiz, M. Teresa		Primary
Cruz-Perez, Nilsa I.		Primary
Diegnan, Patrick J.		Cosponsor
Pou, Nellie		Cosponsor

## Related Bills

- A1360 (NJ)

## Official Source

<https://www.njleg.state.nj.us/bill-search/2026/S2602>

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