

# HB 3021 • Illinois

## CONSUMER FRAUD-AI DECEPTION

In Committee

Risk: Medium

Amendment

Effective: Jan 01, 2026 | Last Action (Apr 17, 2026): House Floor Amendment No. 1 Rule 19(c) / Re-referred to Rules Committee

### Summary

This bill prohibits misleading AI communications in commercial transactions unless consumers are clearly informed they are interacting with an AI system.

### Business Impact

If you use AI chatbots in Illinois, you must clearly inform consumers they are interacting with AI by January 1, 2026, or face penalties.

### Key Provisions

- Prohibits deceptive AI communications in commercial transactions.
- Requires clear notification to consumers when interacting with AI.
- Applies to chatbots, AI agents, and similar technologies.

### Compliance Checklist

- Notify consumers they are interacting with AI. | Who: Businesses using AI chatbots. | Penalty: Potential legal action for consumer fraud.

### Industries Affected

Consumer Protection

Technology

Customer Service

### Topics

## Bill Sponsors

Name	Party	Role
Robert Martwick		Primary
Yehiel M. Kalish		Primary
Kelly M. Cassidy	Democratic	Cosponsor
Jonathan Carroll		Cosponsor
Sara Feigenholtz	Democratic	Cosponsor
Elizabeth Hernandez		Cosponsor
Bob Morgan	Democratic	Cosponsor
Martin J. Moylan		Cosponsor
Jennifer Gong-Gershowitz		Cosponsor
Robyn Gabel	Democratic	Cosponsor
Will Guzzardi	Democratic	Cosponsor
Daniel Didech		Cosponsor

## Roll Call Votes

Date	Description	Yea	Nay	Result
2025-03-18	Consumer Protection	6	3	Passed
2025-04-08	Consumer Protection, Amendment 1	5	3	Passed

## Related Bills

- HB3021 (IL)

## Official Source

<https://openstates.org/il/bills/104th/HB3021/>

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