

# SB85 • Virginia

Consumer Data Protection Act; social media platforms & model operators, interoperability interfaces.

In Committee

Risk: High

Comprehensive

Effective: Jul 01, 2027 | Last Action (Mar 09, 2026): Tabled in Communications, Technology and Innovation (18-Y 3-N)

## Summary

VA SB85: Consumer Data Protection Act, based on the official description, requires third-party interoperability interfaces and allows user-designated data sharing, effective July 1, 2027. Definitions and specifics may vary in the full bill text, which may include additional details or differing definitions.

## Business Impact

If you operate a social media platform in Virginia, you must implement interoperability interfaces for user data by July 1, 2027, or face potential regulatory penalties.

## Key Provisions

- Assumes definitions for 'social media platforms', 'operators', 'social graph data', and 'contextual data' based on the official description, which may differ in the full bill text, which may include additional details or differing definitions.
- Requires social media platforms and operators to implement third-party interoperability interfaces.
- Allows users to designate the sharing of social graph data and contextual data associated with AI systems.
- Establishes a delayed effective date of July 1, 2027. This analysis may not capture all specific requirements, limitations, exceptions, or exclusions present in the full bill text, which may include additional details or differing definitions.

## Compliance Checklist

- Implement interoperability interfaces for user data sharing | Who: Social media platforms and operators | Penalty: Potential regulatory penalties for non-compliance

## Industries Affected

Technology

Consumer Protection

Artificial Intelligence

Social Media

## Topics

AI Privacy

AI in Social Media & Online Platforms

## Bill Sponsors

Name	Party	Role
Scott A. Surovell	Democratic	Primary
James A. "Jay" Leftwich		Cosponsor
Kaye Kory		Cosponsor
Barbara A. Favola	Democratic	Primary
Bill DeSteph	Republican	Primary
Amanda F. Chase		Cosponsor
Hyland F. "Buddy" Fowler, Jr.		Cosponsor
William M. Stanley, Jr.		Primary
Schuyler T. VanValkenburg	Democratic	Primary

## Roll Call Votes

Date	Description	Yea	Nay	Result
2026-03-09	Tabled in Communications, Technology and Innovatio	18	3	Passed
2026-02-10	Passage R	40	0	Passed
2026-02-06	Constitutional reading dispensed R	39	0	Passed
2026-02-04	Reported from General Laws and Technology with sub	15	0	Passed

## Official Source

<https://lis.virginia.gov/bill-details/20261/SB85>

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