

# HB 630 • New Hampshire

Preventing the dissemination of deepfake materials of political candidates before an election.

Introduced

Risk: Medium

Narrow/Targeted

Effective: Mar 09, 2025 | Last Action (Mar 20, 2025): Inexpedient to Legislate: Motion Adopted Regular Calendar 201-169 03/20/2025 House Journal 9 P. 45

## Summary

This bill prohibits the dissemination of deepfake materials of political candidates within 90 days of an election, with exceptions for media disclosures.

## Business Impact

If you distribute media related to political candidates in New Hampshire, you must ensure it is not a deepfake or face legal action by election day.

## Key Provisions

- Prohibits dissemination of deepfake materials of political candidates within 90 days of an election.
- Defines 'synthetic media' and 'deepfake' with specific criteria.
- Requires clear disclosures for manipulated media.

## Compliance Checklist

- Ensure no deepfake materials are distributed within 90 days of an election. | Who: Individuals, corporations, and committees involved in political advertising. | Penalty: Legal action for dissemination of prohibited deepfakes.
- Provide clear disclosures for any manipulated media. | Who: Entities distributing deepfake materials. | Penalty: Potential legal action and damages.

## Industries Affected

Media

Political Advertising

General

## Topics

AI Deepfakes

AI in Political Advertising

## Bill Sponsors

Name	Party	Role
Thomas Cormen	D	Sponsor
Connie Lane	D	Sponsor
Zoe Manos	D	Sponsor
Kat McGhee	D	Sponsor
Dan McGuire	R	Sponsor
Chris Muns	D	Sponsor
David Preece	D	Sponsor

## Roll Call Votes

Date	Description	Yea	Nay	Result
2025-03-20	ITL	201	169	Passed

## Official Source

[https://gc.nh.gov/bill\\_status/legacy/bs2016/bill\\_status.aspx?lsr=638&sy;=2025&sortoption;=&txtsessionyear;=2025&txtbillnumber;=HB630](https://gc.nh.gov/bill_status/legacy/bs2016/bill_status.aspx?lsr=638&sy;=2025&sortoption;=&txtsessionyear;=2025&txtbillnumber;=HB630)

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