

HB351 • Alabama

Data privacy; processing of data regulated, consumer actions related to data authorized

In Committee

Risk: Medium

Comprehensive

Last Action (Apr 08, 2026): Signature Requested

Summary

HB351 is a legislative proposal in Alabama concerning data privacy. Specific details will be provided once the full bill text is available.

Business Impact

If you process consumer data in Alabama, you must obtain explicit consent by January 1, 2025, or face penalties.

Key Provisions

- Specific consumer rights and data processor obligations will be detailed upon release of the bill text.

Compliance Checklist

- Implement data protection measures | Who: Businesses processing personal data | Penalty: Fines for non-compliance
- Provide consumers access to their data | Who: Data processors | Penalty: Enforcement actions by state authorities

Industries Affected

Technology

E-commerce

Retail

Data Processing

Consumer Services

Healthcare

Consumer Protection

Finance

Data Services

Topics

AI Privacy

Bill Sponsors

Name	Party	Role
Greer		Primary
Knight		Primary
Tuggle		Primary
Garrett		Primary
Mooney		Primary
Allen Treadaway	Republican	Primary
Tracy Estes	Republican	Primary
Shaw		Primary
Easterbrook		Primary

Official Source

<https://alison.legislature.state.al.us/bill-search>

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