

## SCR 28 • Alaska

Suspending Rules 24(c), 35, 41(b), and 42(e), Uniform Rules of the Alaska State Legislature, concerning House Bill No. 358, relating to defamation claims based on the use of deepfakes; and relating to the use of deepfakes in electioneering communications.

Unknown

Risk: Medium

Amendment

### Summary

SCR 28 suspends certain legislative rules to facilitate the consideration of HB 358, based on its title and description, as the full text is unavailable.

### Business Impact

If you use deepfakes in advertising or political communications in Alaska, you must ensure compliance with defamation laws or face legal consequences.

### Key Provisions

- Suspension of legislative rules to consider HB 358.
- HB 358 focuses on defamation claims related to deepfake usage, as per its title and description.
- HB 358 addresses deepfake implications in electioneering communications, according to its title and description.
- Rule 24(c) involves committee referral procedures.
- Rule 35 pertains to bill reading requirements.
- Rule 41(b) addresses amendments.
- Rule 42(e) relates to the reconsideration of votes.

### Compliance Checklist

- Ensure compliance with new defamation standards related to deepfakes | Who: Businesses and political entities using deepfakes | Penalty: Legal consequences for non-compliance

### Industries Affected

Political Campaigning

Advertising

## Topics

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AI Deepfakes

AI in Political Advertising

## Official Source

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<https://openstates.org/ak/bills/33/SCR28/>

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