

SCR 28 • Alaska

Suspending Rules 24(c), 35, 41(b), and 42(e), Uniform Rules of the Alaska State Legislature, concerning House Bill No. 358, relating to defamation claims based on the use of deepfakes; and relating to the use of deepfakes in electioneering communications.

Unknown

Risk: Medium

Amendment

Summary

SCR 28 suspends certain legislative rules to facilitate the consideration of HB 358, which addresses deepfakes in defamation and electioneering contexts.

Business Impact

If you use deepfakes in advertising or political communications in Alaska, you must ensure compliance with defamation laws or face legal consequences.

Key Provisions

- Suspension of legislative rules to consider HB 358.
- HB 358 focuses on defamation claims related to deepfake usage.
- HB 358 addresses deepfake implications in electioneering communications.

Compliance Checklist

- Ensure compliance with new defamation standards related to deepfakes | Who: Businesses and political entities using deepfakes | Penalty: Legal consequences for non-compliance

Industries Affected

Political Campaigning

Advertising

Topics

Official Source

<https://openstates.org/ak/bills/33/SCR28/>

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