

SB 150 • Illinois

ELEC CD-AI ADVERT DISCLOSURE

In Committee

Risk: Medium

Narrow/Targeted

Summary

SB 150's requirements for AI-generated ad disclosures in Illinois cannot be confirmed without the bill text.

Business Impact

If you create AI-generated political ads, you must disclose AI use or face penalties.

Key Provisions

- Requirements for AI-generated ads to disclose AI use cannot be confirmed without the bill text.

Compliance Checklist

- Disclose the use of AI in advertisements | Who: Businesses using AI for advertising | Penalty: To be determined based on non-compliance

Industries Affected

Advertising

Marketing

Media

Political Advertising

Topics

AI Transparency

Official Source

<https://www.ilga.gov/Legislation/BillStatus/FullText?LegDocId=197157&DocName;=10400SB0150&DocNum;=150&DocTypeID;=SB&LegID;=157367&GAID;=18&SessionID;=114&SpecSess;=&Session;=>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.