

A 799 • New Jersey

Prohibits advertising artificial intelligence system as licensed mental health professional.

Unknown

Risk: Medium

Narrow/Targeted

Summary

This bill prohibits advertising AI systems as licensed mental health professionals in New Jersey, with penalties and enforcement mechanisms outlined in the bill.

Business Impact

If you advertise AI systems as mental health professionals in New Jersey, you must cease this practice to avoid legal repercussions.

Key Provisions

- Prohibits advertising AI systems as licensed mental health professionals
- Includes penalties and enforcement mechanisms
- Defines AI systems and licensed mental health professionals
- Outlines exceptions

Compliance Checklist

- Cease advertising AI systems as licensed mental health professionals | Who: Businesses and organizations using AI in mental health advertising | Penalty: Legal repercussions for misleading advertising

Industries Affected

Technology

Mental Health

Related Bills

- S 735 (NJ)
- S4463 (NJ)
- A5603 (NJ)

Official Source

<https://openstates.org/nj/bills/222/A799/>

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