

H462 • North Carolina

Personal Data Privacy/Social Media Safety

Introduced

Risk: Medium

Comprehensive

Last Action (Apr 29, 2025): Re-ref Com On Commerce and Economic Development

Summary

House Bill 462 focuses on enhancing personal data privacy and safety on social media platforms in North Carolina.

Business Impact

If you operate a social media platform in North Carolina, you must ensure compliance with new privacy standards by the effective date or face penalties.

Key Provisions

- Emphasizes protection of minors' data.
- Mandates transparency in data handling practices.

Compliance Checklist

- Implement new privacy standards for data handling | Who: Social media platform operators | Penalty: Potential fines for non-compliance
- Enhance data protection measures for minors | Who: Social media platform operators | Penalty: Potential fines for non-compliance

Industries Affected

Consumer Protection

Technology

Social Media

Data Privacy

Data Management

Data Processing

Topics

Official Source

<https://www.ncleg.gov/BillLookUp/2025/H462>

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