

# HB 425 • Louisiana

**CONSUMERS/PROTECTION:** Provides for consumer protection practices for customers engaging with artificial intelligence

Unknown

Risk: Medium

Comprehensive

## Summary

This bill aims to establish consumer protection practices for individuals interacting with artificial intelligence technologies, though specific details are speculative due to the lack of full text.

## Business Impact

If you engage customers with AI in Louisiana, you must implement consumer protection practices or face potential penalties.

## Key Provisions

- Proposes consumer protection practices for AI engagement, though specifics are speculative and unknown due to the lack of full text.

## Compliance Checklist

- Implement consumer protection practices for AI interactions | Who: Businesses engaging customers with AI | Penalty: Potential penalties for non-compliance

## Industries Affected

Technology

Consumer Services

## Topics

User-Facing AI

# Official Source

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<https://openstates.org/la/bills/2026/HB425/>

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