

HB 425 • Louisiana

Provides for consumer protection practices for customers engaging with artificial intelligence (OR SEE FISC NOTE GF EX)

Introduced

Risk: Medium

Comprehensive

Last Action (Mar 09, 2026): Read by title, under the rules, referred to the Committee on Commerce.

Summary

This bill aims to establish consumer protection practices for individuals interacting with artificial intelligence technologies in Louisiana.

Business Impact

If you provide AI services in Louisiana, you must implement consumer protection measures by the effective date or face penalties.

Key Provisions

- Establishes consumer protection practices for AI interactions.

Compliance Checklist

- Implement consumer protection practices for AI interactions | Who: Businesses using AI technologies | Penalty: Potential regulatory scrutiny and legal repercussions

Industries Affected

Consumer Protection

Topics

User-Facing AI

Bill Sponsors

Name	Party	Role
Mandie Landry	D	Sponsor

Official Source

<https://www.legis.la.gov/legis/BillInfo.aspx?s=26rs&b;=HB425&sbj;=y>

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