

# A 4729 • New Jersey

Requires disclosure to be made when generative artificial intelligence is used to operate chatbots that provide election related information.

Introduced

Risk: Medium

Narrow/Targeted

Effective: Apr 09, 2026 | Last Action (May 11, 2026): Reported and Referred to Assembly Appropriations Committee

## Summary

This bill mandates disclosure when generative AI is used in chatbots for election-related information, but the scope and specifics are unknown without the full text.

## Business Impact

If you operate AI chatbots for election information in New Jersey, you must disclose AI usage or face fines up to \$12,000.

## Key Provisions

- Requires disclosure when generative AI is used in chatbots for election information, but specifics on scope, exceptions, conditions, enforcement, penalties, and responsible parties are unknown without the full text.

## Compliance Checklist

- Include a clear disclosure identifying AI-generated content | Who: Entities operating AI chatbots for election information | Penalty: Fines up to \$6,000 for the first offense
- Ensure disclosure is permanent or difficult to remove | Who: Entities operating AI chatbots for election information | Penalty: Fines up to \$12,000 for subsequent offenses

## Industries Affected

Consumer Protection

## Topics

AI in Political Advertising

AI Transparency

User-Facing AI

## Bill Sponsors

Name	Party	Role
Robert Karabinchak	D	Sponsor
Ellen Park	D	Sponsor
Alexander Schnall	D	Sponsor
Sterley Stanley	D	Sponsor
Gerard Scharfenberger	R	Sponsor

## Roll Call Votes

Date	Description	Yea	Nay	Result
2026-05-11	Assembly State and Local Government Committee: Rep	7	0	Passed
2026-03-16	Assembly Science, Innovation and Technology Commit	6	0	Passed

## Official Source

<https://www.njleg.state.nj.us/bill-search/2026/A4729>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.