

SB546 • Oklahoma

Data privacy; establishing consumer rights; appeal process; privacy notice; data protection assessments; penalties; liability. Effective date.

Passed Both Chambers

Risk: Medium

Comprehensive

Last Action (Mar 20, 2026): Approved by Governor 03/20/2026

Summary

SB546 aims to establish consumer rights, an appeal process, data protection assessments, and outlines penalties and liability to enhance data privacy in Oklahoma. The bill's effective date is July 1, 2024.

Business Impact

If you handle consumer data in Oklahoma, you must comply with new privacy rights and assessments or face penalties.

Key Provisions

- Establishes consumer rights regarding data privacy
- Introduces an appeal process for data privacy issues
- Requires data protection assessments
- Mandates privacy notices
- Outlines penalties and liability for non-compliance

Compliance Checklist

- Provide clear privacy notices to consumers | Who: All businesses that collect or process personal data | Penalty: Penalties for non-compliance may apply
- Conduct data protection assessments | Who: Organizations handling consumer data | Penalty: Penalties for non-compliance may apply

Industries Affected

Healthcare

E-commerce

Data Services

Retail

Technology

Consumer Protection

Data Management

Telecommunications

Bill Sponsors

Name	Party	Role
Howard		Primary
Jett		Primary
Williams		Primary
Worthen		Primary
Downing		Primary
Smalley		Primary
Pemberton		Primary
Sneed		Primary
West (Josh)		Primary

Roll Call Votes

Date	Description	Yea	Nay	Result
2026-03-16	Fourth Reading	38	7	Passed
2026-02-19	Third Reading	84	4	Passed
2025-04-24	Commerce And Economic Development Oversight Commit	15	2	Passed
2025-04-09	Government Modernization And Technology Committee:	8	0	Passed
2025-03-26	Third Reading	46	0	Passed
2025-02-13	Do Pass Amended	7	0	Passed

Official Source

<https://www.oklegislature.gov/BillInfo.aspx?Bill=sb546&Session;=2600>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.