

## SB 499 • Kansas

Enacting the Kansas age-appropriate design code act to require businesses to assess and mitigate risks of compulsive use in minors, enacting the Kansas stopping likeness abuse by nonconsensual digital replicas act to create a private right of action for the unauthorized digital replication and distribution of individuals' digital likenesses and enacting the Kansas saving human connection act to prohibit deceptive practices and ensure transparency in chatbot interactions.

Unknown

Risk: Medium

Comprehensive

### Summary

This bill enacts measures to protect minors from compulsive use, prevent unauthorized digital likeness replication, and ensure transparency in chatbot interactions.

### Business Impact

If you operate a digital platform for minors in Kansas, you must assess risks of compulsive use or face potential legal action.

### Key Provisions

- Businesses must assess risks of compulsive use in minors.
- Establishes a private right of action for unauthorized digital likeness replication.
- Prohibits deceptive practices in chatbot interactions.

### Compliance Checklist

- Assess and mitigate risks of compulsive use in products for minors. | Who: Businesses operating digital platforms for minors. | Penalty: Potential legal action for non-compliance.
- Ensure transparency in chatbot interactions. | Who: Businesses using chatbots. | Penalty: Potential legal action for deceptive practices.

### Industries Affected

## Topics

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AI Deepfakes

AI Likeness

User-Facing AI

## Related Bills

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- SB499 (KS)
- HB 2772 (KS)
- HB2772 (KS)

## Official Source

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<https://openstates.org/ks/bills/2025-2026/SB499/>

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