

# HB 2772 • Kansas

Enacting the Kansas age-appropriate design code act to require businesses to assess and mitigate risks of compulsive use in minors; enacting the Kansas stopping likeness abuse by nonconsensual digital replicas act to create a private right of action for the unauthorized digital replication and...

Unknown

Risk: Medium

Comprehensive

## Summary

This bill establishes regulations to protect minors from compulsive use, addresses unauthorized digital likenesses, and ensures transparency in chatbot interactions.

## Business Impact

If you operate a digital platform in Kansas, you must assess risks for minors and ensure transparency in chatbot use or face legal action.

## Key Provisions

- Businesses must assess risks of compulsive use in minors.
- Establishes a private right of action for unauthorized digital likeness use.
- Prohibits deceptive practices in chatbot interactions.

## Compliance Checklist

- Assess and mitigate risks of compulsive use for minors | Who: Businesses operating digital platforms | Penalty: Legal action for non-compliance
- Ensure transparency in chatbot interactions | Who: Businesses using chatbots | Penalty: Legal action for deceptive practices

## Industries Affected

Digital Platforms

Technology Services

## Topics

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AI Deepfakes

AI Likeness

AI in Social Media &  
Online Platforms

User-Facing AI

## Related Bills

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- HB2772 (KS)
- SB 499 (KS)
- SB499 (KS)

## Official Source

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<https://openstates.org/ks/bills/2025-2026/HB2772/>

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