

HB 2772 • Kansas

Enacting the Kansas age-appropriate design code act to require businesses to assess and mitigate risks of compulsive use in minors; enacting the Kansas stopping likeness abuse by nonconsensual digital replicas act to create a private right of action for the unauthorized digital replication and distribution of individuals' digital likenesses; enacting the Kansas saving human connection act to prohibit deceptive practices and ensure transparency in chatbot interactions.

Unknown

Risk: Medium

Comprehensive

Summary

This bill establishes regulations to protect minors from compulsive use, addresses unauthorized digital likenesses, and ensures transparency in chatbot interactions.

Business Impact

If you operate a digital platform in Kansas, you must assess risks for minors and ensure transparency in chatbot use or face legal action.

Key Provisions

- Businesses must assess risks of compulsive use in minors.
- Establishes a private right of action for unauthorized digital likeness use.
- Prohibits deceptive practices in chatbot interactions.

Compliance Checklist

- Assess and mitigate risks of compulsive use for minors | Who: Businesses operating digital platforms | Penalty: Legal action for non-compliance
- Ensure transparency in chatbot interactions | Who: Businesses using chatbots | Penalty: Legal action for deceptive practices

Industries Affected

Topics

AI Deepfakes

AI Likeness

AI in Social Media &
Online Platforms

User-Facing AI

Related Bills

- HB2772 (KS)
- SB 499 (KS)
- SB499 (KS)

Official Source

<https://openstates.org/ks/bills/2025-2026/HB2772/>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.