

A 1558 • New York

Requires retailers to post warning signs of the tracking and collecting of customers biometric data through electronic devices; provides for civil penalties.

Introduced

Risk: Medium

Comprehensive

Effective: Apr 10, 2025 | Last Action (May 05, 2026): reported referred to codes

Summary

This bill requires retailers using electronic devices for tracking and collecting biometric data to post warning signs, with penalties for non-compliance.

Business Impact

If you operate a retail business in New York, you must post warning signs about biometric data collection by 2025 or face fines up to \$500 per violation.

Key Provisions

- Retailers using electronic devices for tracking must post warning signs about biometric data collection.
- Penalties for non-compliance are outlined in the bill.
- Biometric data includes physiological or behavioral characteristics used for identification.

Compliance Checklist

- Post warning signs about tracking and biometric data collection | Who: Retailers | Penalty: Fines up to \$500 for non-compliance
- Provide opt-out information for customers | Who: Retailers | Penalty: Fines up to \$500 for non-compliance

Industries Affected

Technology

Topics

AI Privacy

Bill Sponsors

Name	Party	Role
Linda Rosenthal	D	Sponsor
Deborah Glick	D	Sponsor
Alex Bores	D	Sponsor
Rebecca Seawright	D	Sponsor
Judy Griffin	D	Sponsor
Jo Simon	D	Sponsor
Grace Lee	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2026-05-05	Assembly Consumer Affairs And Protection Committee	12	0	Passed

Related Bills

- S 2539 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2025/A1558>

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