

# HB3021 • Illinois

## CONSUMER FRAUD-AI DECEPTION

Introduced

Risk: Medium

Amendment

Effective: Jan 01, 2026 | Last Action (Apr 17, 2026): House Floor Amendment No. 1 Rule 19(c) / Re-referred to Rules Committee

### Summary

This bill prohibits deceptive practices in AI communications within commercial transactions, requiring clear disclosure that consumers are interacting with AI, without detailing specific penalties.

### Business Impact

If you use AI chatbots in Illinois, you must clearly inform consumers they are interacting with AI by January 1, 2026, or face penalties.

### Key Provisions

- Prohibits misleading AI communications within commercial transactions.
- Requires clear and conspicuous disclosure that the consumer is interacting with AI.
- Applies to chatbots, AI agents, and similar technologies.

### Compliance Checklist

- Notify consumers that they are interacting with AI. | Who: Businesses using AI chatbots or agents. | Penalty: Potential legal action under the Consumer Fraud Act.

### Industries Affected

Technology

Consumer Protection

E-commerce

Customer Service

### Topics

## Bill Sponsors

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Name	Party	Role
Abdelnasser Rashid	D	Sponsor
Kambium Buckner	D	Sponsor
Theresa Mah	D	Sponsor
Camille Lilly	D	Sponsor

## Amendments

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- House Amendment 001 — 2025-04-07 (Not Adopted)

## Related Bills

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- HB 3021 (IL)
- SB 2995 (IL)
- SB2995 (IL)

## Official Source

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<https://www.ilga.gov/Legislation/BillStatus?DocNum=3021&GAID;=18&DocTypeID;=HB&SessionID;=114&GA;=104>

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