

HB3021 • Illinois

CONSUMER FRAUD-AI DECEPTION

In Committee

Risk: Medium

Amendment

Effective: Jan 01, 2026 | Last Action (Apr 17, 2026): House Floor Amendment No. 1 Rule 19(c) / Re-referred to Rules Committee

Summary

This bill prohibits deceptive practices in AI communications with consumers, requiring clear notification when interacting with AI systems.

Business Impact

If you use AI chatbots in Illinois, you must inform consumers they are interacting with AI by January 1, 2026, or face penalties.

Key Provisions

- Prohibits misleading consumers into believing they are communicating with a human when interacting with AI.
- Requires clear and conspicuous notification to consumers that they are engaging with an AI system.
- Applies to all commercial transactions involving AI communications.

Compliance Checklist

- Notify consumers they are interacting with AI | Who: Businesses using AI chatbots or similar technologies | Penalty: Potential legal repercussions under the Consumer Fraud Act

Industries Affected

Technology

E-commerce

Customer Service

Topics

Related Bills

- [HB 3021 \(IL\)](#)
- [SB2995 \(IL\)](#)

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