

HB3178 • Illinois

DIGITAL PROTECT-USE OF REPLICA

Passed Both Chambers

Risk: Medium

Amendment

Effective: Jan 01, 2026 | Last Action (Aug 15, 2025): Public Act 104-0282

Summary

This bill amends the Digital Voice and Likeness Protection Act, making certain agreements regarding digital replicas unenforceable under specified conditions for performances fixed on or after January 1, 2026.

Business Impact

If you create or use digital replicas of individuals in Illinois, you must ensure compliance with new agreement provisions by January 1, 2026.

Key Provisions

- Provisions for digital replicas become unenforceable under specific conditions after January 1, 2026.
- Failure to include a specific description of intended uses does not render agreements unenforceable if consistent with contract terms.
- The bill does not affect other provisions of a contract outside those described.

Compliance Checklist

- Review and update agreements involving digital replicas to ensure compliance with new provisions. | Who: Businesses and individuals using digital replicas. | Penalty: Agreements may be deemed unenforceable.

Industries Affected

Advertising

Technology

Entertainment

Topics

AI Deepfakes

AI Likeness

Bill Sponsors

Name	Party	Role
Jennifer Gong-Gershowitz	D	Sponsor
Hoan Huynh	D	Sponsor
Mary Edly-Allen	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-05-22	Motion in Senate	58	0	Passed
2025-04-09	Third Reading in House	114	0	Passed

Related Bills

- SB3705 (IL)

Official Source

<https://www.ilga.gov/Legislation/BillStatus?DocNum=3178&GAID;=18&DocTypeID;=HB&SessionID;=114&GA;=104>

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