

HB3178 • Illinois

DIGITAL PROTECT-USE OF REPLICA

Enacted

Risk: Medium

Amendment

Effective: Jan 01, 2026 | Last Action (Aug 15, 2025): Public Act 104-0282

Summary

The bill amends the Digital Voice and Likeness Protection Act to clarify enforceability of agreements regarding digital replicas starting January 1, 2026.

Business Impact

If you use digital replicas in Illinois, you must ensure agreements specify intended uses by January 1, 2026, or face unenforceability issues.

Key Provisions

- Amends the Digital Voice and Likeness Protection Act.
- Makes agreements unenforceable only for new performances after January 1, 2026, under specified conditions.
- Allows omission of specific use descriptions if consistent with contract terms.
- Clarifies that other contract provisions remain unaffected.

Compliance Checklist

- Ensure agreements specify intended uses of digital replicas. | Who: Businesses using digital replicas. | Penalty: Agreements may be deemed unenforceable.

Industries Affected

Digital Media

Entertainment

Advertising

Topics

Bill Sponsors

Name	Party	Role
Deanne M. Mazzochi		Primary
Jerry Costello, II		Primary
Elaine Nekritz		Primary
Robert Rita		Primary
Norine Hammond	Republican	Primary
Tom Cross		Primary
Tom Cross		Primary
Tom Cross		Primary
Michael P. McAuliffe		Primary
JOHNSON		Cosponsor
MCGUIRE		Cosponsor
FEIGENHOLTZ		Cosponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-04-30	Judiciary	7	0	Passed
2025-03-19	Third Reading	20	0	Passed
2025-05-22	Third Reading	58	0	Passed
2025-04-09	Third Reading	114	0	Passed

Related Bills

- SB3705 (IL)

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