

# SB2398 • Illinois

## SPORTS WAGERING-AI RESTRICTION

Introduced

Risk: High

Amendment

Last Action (Aug 25, 2025): Added as Co-Sponsor Sen. David Koehler

### Summary

This bill prohibits sports wagering licensees in Illinois from using AI to track individual wagers, create targeted promotions, or develop gambling products.

### Business Impact

If you operate a sports wagering business in Illinois, you must stop using AI for tracking wagers or creating offers immediately to avoid penalties.

### Key Provisions

- Prohibits tracking individual sports wagers using AI.
- Bans creating targeted offers or promotions with AI.
- Restricts the development of gambling products, including microbets, using AI.

### Compliance Checklist

- Cease using AI for tracking wagers | Who: Sports wagering licensees | Penalty: Potential penalties for non-compliance
- Stop creating targeted promotions using AI | Who: Sports wagering licensees | Penalty: Potential penalties for non-compliance
- Discontinue development of gambling products using AI | Who: Sports wagering licensees | Penalty: Potential penalties for non-compliance

### Industries Affected

Sports Betting

Gambling

Gaming

General

## Bill Sponsors

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Name	Party	Role
William Cunningham	D	Sponsor
Willie Preston	D	Sponsor
David Koehler	D	Sponsor

## Official Source

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<https://www.ilga.gov/Legislation/BillStatus?DocNum=2398&GAID;=18&DocTypeID;=SB&SessionID;=114&GA;=104>

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