

## CONSUMER DATA PRIVACY

Introduced

Risk: High

Comprehensive

Last Action (May 22, 2026): Rule 3-9(a) / Re-referred to Assignments

### Summary

The Illinois Consumer Data Privacy Act grants consumers rights over their personal data, applying to certain businesses, with exemptions for some entities, enforced by the Attorney General.

### Business Impact

If you process personal data of Illinois residents, you must implement consumer rights protocols by the effective date or face enforcement actions.

### Key Provisions

- Consumers can confirm if their data is being processed.
- Consumers have the right to correct inaccuracies in their personal data.
- Consumers can request deletion of their personal data.
- Businesses must provide copies of personal data upon request.
- Entities must comply if they process data of 100,000 consumers or 25,000 with over 50% revenue from data sales.
- Consumers have the right to opt out of targeted advertising, the sale of data, or profiling of the consumer.
- The Attorney General has exclusive enforcement authority.
- While the official description mentions exemptions, the full bill text might specify which entities are exempt.

### Compliance Checklist

- Implement protocols for consumer data access and correction requests. | Who: Businesses processing personal data of Illinois residents. | Penalty: Enforcement actions by the Attorney General.

- Establish procedures for data deletion requests. | Who: Businesses processing personal data of Illinois residents. | Penalty: Enforcement actions by the Attorney General.

## Industries Affected

Technology

Consumer Protection

## Topics

AI Transparency

Automated Decision-Making

AI Privacy

## Bill Sponsors

Name	Party	Role
Susan Rezin	R	Sponsor

## Related Bills

- SB 3220 (IL)
- SB3548 (IL)
- SB 3890 (IL)
- HB5581 (IL)
- SB3890 (IL)

## Official Source

<https://www.ilga.gov/Legislation/BillStatus?DocNum=3220&GAID;=18&DocTypeID;=SB&SessionID;=114&GA;=104>

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