

A03327 • New York

Requires any political communication, whether made by phone call, email or other message-based communication, that utilizes an artificial intelligence system to engage in human-like conversation with another shall, by reasonable means, apprise the person of the fact that they are communicating with an artificial intelligence system.

In Committee

Risk: Medium

Narrow/Targeted

Last Action (Jan 07, 2026): referred to election law

Summary

This bill mandates that any political communication using AI for human-like conversation must inform the recipient they are interacting with an AI system.

Business Impact

If you engage in political communications using AI in New York, you must disclose the use of AI to recipients or face potential penalties.

Key Provisions

- Political communications using AI must disclose AI usage.
- Applies to phone calls, emails, and other message-based communications.
- Requires reasonable means of informing recipients.

Compliance Checklist

- Inform recipients that they are communicating with an AI system | Who: Entities engaging in political communications using AI | Penalty: Potential penalties for non-compliance may apply.

Industries Affected

Political Campaigns

Communications

Topics

AI in Political Advertising

Comprehensive AI

Bill Sponsors

Name	Party	Role
MCDONALD		Primary
BICHOTTE		Cosponsor
BRABENEC		Cosponsor
COOK		Cosponsor
CROUCH		Cosponsor
GOTTFRIED		Cosponsor
GRAF		Cosponsor
GUNTHER		Cosponsor
JAFFEE		Cosponsor
MURRAY		Cosponsor
RIVERA		Cosponsor
SKOUFIS		Cosponsor

Related Bills

- [A09103 \(NY\)](#)

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