

SB0359 • Michigan

Consumer protection: privacy; personal data privacy act; create. Creates new act.

Introduced

Risk: Medium

Comprehensive

Last Action (Jun 12, 2025): Referred To Committee Of The Whole

Summary

SB0359 creates a new act focused on consumer data privacy in Michigan.

Business Impact

If you handle personal data in Michigan, you must comply with new privacy regulations or face penalties.

Key Provisions

- Establishes a framework for personal data privacy in Michigan.

Compliance Checklist

- Implement data privacy policies and procedures | Who: All businesses handling personal data | Penalty: Potential fines for non-compliance
- Obtain consumer consent for data collection | Who: Businesses collecting personal data | Penalty: Fines or other penalties for violations

Industries Affected

Technology

Healthcare

Finance

Consumer
Services

Retail

Consumer
Protection

Topics

Bill Sponsors

Name	Party	Role
Dave Hildenbrand		Cosponsor
29		Cosponsor
Kimberly LaSata		Cosponsor
Jon Bumstead	Republican	Cosponsor
Kenneth Horn		Cosponsor
Jim Ananich		Cosponsor
Tom Barrett		Cosponsor
John Bizon		Cosponsor
Dan Lauwers	Republican	Cosponsor
Stephanie Chang	Democratic	Primary
Dayna Polehanki	Democratic	Cosponsor
Darrin Camilleri	Democratic	Cosponsor

Official Source

<https://legislature.mi.gov/Bills/Bill?ObjectName=2025-SB-0359>

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