

SB111 • Georgia

"Georgia Consumer Privacy Protection Act"; enact

In Committee

Risk: Medium

Comprehensive

Last Action (Apr 10, 2026): Senate Sent to Governor

Summary

The Georgia Consumer Privacy Protection Act aims to protect consumer personal data by establishing responsibilities for data processors and controllers, with specific exemptions and limitations.

Business Impact

If you handle consumer data in Georgia, you must comply with new privacy guidelines or face legal challenges.

Key Provisions

- Defines key terms related to consumer data.
- Outlines responsibilities for data processors and controllers.
- Mandates notice and disclosure practices for data collection.
- Requires implementation of security practices to protect consumer data.
- Allows for differentiated goods or services under certain conditions.
- Includes specific exemptions and limitations.
- Preempts local regulation.
- Specifies statutory construction and an effective date.

Compliance Checklist

- Implement notice and disclosure practices regarding data collection and usage. | Who: Data processors and controllers. | Penalty: Potential penalties for non-compliance.
- Adopt security practices to safeguard consumer personal data. | Who: Data processors and controllers. | Penalty: Potential penalties for non-compliance.

Industries Affected

Retail

Technology

Consumer Protection

Healthcare

Topics

AI Transparency

AI Privacy

Bill Sponsors

Name	Party	Role
Joshua McKoon		Primary
Greg Kirk		Primary
Lester Jackson		Primary
Tonya Anderson	Democratic	Primary
Ed Harbison	Democratic	Primary
Emanuel Jones	Democratic	Primary
Nikki Merritt	Democratic	Primary
Valencia Seay		Primary
Sheikh Rahman	Democratic	Primary
Kim Jackson	Democratic	Primary
David Lucas	Democratic	Primary
Michael 'Doc' Rhett		Primary

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-03-03	Senate Vote #129 - 2025-2026 Regular Session	53	2	Passed

Official Source

<https://www.legis.ga.gov/legislation/69990>

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