

HB449 • Texas

Relating to the unlawful production or distribution of sexually explicit media using deep fake technology.

Vetoed

Risk: High

Comprehensive

Effective: Sep 01, 2025 | Last Action (Jun 22, 2025): Vetoed by the Governor

Summary

HB449 prohibits the unlawful production or distribution of sexually explicit deep fake media without consent, effective September 1, 2023.

Business Impact

If you produce or distribute media using AI in Texas, you must ensure consent from depicted individuals by September 1, 2025, or face legal penalties.

Key Provisions

- Amends Section 21.165 of the Penal Code to include deep fake media.
- Defines deep fake media as altered visual depictions using AI or other technologies.
- Criminalizes the production or distribution of deep fake media without consent.
- Establishes that the law applies only to offenses committed after the effective date.
- Effective date set for September 1, 2023.

Compliance Checklist

- Obtain consent from individuals depicted in deep fake media before production or distribution. | Who: Media producers and distributors using AI technology. | Penalty: Potential criminal charges for non-compliance.

Industries Affected

Media

Technology

Media Production

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Mary Gonzalez	D	Sponsor
Keith Bell	R	Sponsor
Richard Hayes	R	Sponsor
Suleman Lalani	D	Sponsor
Jared Patterson	R	Sponsor
Joan Huffman	R	Sponsor
Cesar Blanco	D	Sponsor
Juan Hinojosa	D	Sponsor
Judith Zaffirini	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-05-28	House concurs in Senate amendment(s) RV#3961	134	1	Passed
2025-05-23	Three day rule suspended	31	0	Passed
2025-05-23	Read 3rd time	31	0	Passed
2025-05-06	Read 3rd time RV#1445	147	0	Passed

Official Source

<https://capitol.texas.gov/BillLookup/History.aspx?LegSess=89R&Bill;=HB449>

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