

HB449 • Texas

Relating to the unlawful production or distribution of sexually explicit media using deep fake technology.

Unknown

Risk: Medium

Narrow/Targeted

Effective: Sep 01, 2025 | Last Action (Jun 22, 2025): Vetoed by the Governor

Summary

Prohibits producing or distributing deep fake sexually explicit media without consent, effective September 1, 2025.

Business Impact

If you use deep fake tech in Texas, you must get consent by 2025 or face legal action.

Key Provisions

- Prohibits production/distribution of deep fake media without consent.
- Applies to electronic means of distribution.
- Effective date is September 1, 2025.
- Definitions of 'deep fake image' and 'deep fake video' are provided.

Compliance Checklist

- Obtain consent before producing/distributing deep fake media. | Who: Individuals/entities using deep fake technology. | Penalty: Legal action for non-compliance.

Industries Affected

Technology

Media

Topics

Official Source

<https://capitol.texas.gov/tlodocs/89R/billtext/html/HB00449I.htm>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.