

HB3133 • Texas

Relating to user reports of explicit deep fake material on social media platforms.

Passed Both Chambers

Risk: High

Comprehensive

Effective: Sep 01, 2025 | Last Action (Jun 20, 2025): Effective on 9/1/25

Summary

This bill proposes requirements for social media platforms to manage user reports of explicit deep fake material, aiming to enhance user safety and accountability.

Business Impact

If you operate a social media platform in Texas, you must implement a user complaint system for explicit deep fakes by September 1, 2025, or face penalties.

Key Provisions

- Proposes definitions for 'deep fake material' and 'explicit deep fake material'.
- Suggests social media platforms establish a user complaint system.
- Proposes platforms confirm receipt of complaints and remove reported content.
- Suggests platforms provide status updates to users within a specified timeframe.
- Allows platforms to restore content if deemed not explicit deep fake material.
- Proposes platforms implement measures to prevent reposting of explicit deep fake material.
- Compliance requirements and legal repercussions are unconfirmed.

Compliance Checklist

- Implement a user-friendly complaint system for reporting explicit deep fakes. | Who: Social media platforms operating in Texas. | Penalty: Potential classification as a deceptive trade practice.
- Confirm receipt of user complaints and remove reported content. | Who: Social media platforms. | Penalty: Legal repercussions under Texas law.

Industries Affected

Social Media

Technology

Healthcare

Topics

AI Deepfakes

AI in Social Media & Online Platforms

Bill Sponsors

Name	Party	Role
Salman Bhojani	D	Sponsor
Angie Button	R	Sponsor
James Talarico	D	Sponsor
Caroline Harris Davila	R	Sponsor
Caroline Fairly	R	Sponsor
Keith Bell	R	Sponsor
Penny Morales Shaw	D	Sponsor
Jared Patterson	R	Sponsor
Joanne Shofner	R	Sponsor
Joan Huffman	R	Sponsor
Juan Hinojosa	D	Sponsor
Jose Menendez	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-05-29	House concurs in Senate amendment(s) RV#4019	119	19	Passed
2025-05-26	Three day rule suspended	29	2	Passed
2025-05-26	Read 3rd time	29	2	Passed
2025-05-02	Read 3rd time RV#1334	122	0	Passed
2025-05-01	Read 2nd time RV#1238	141	1	Passed

Official Source

<https://capitol.texas.gov/BillLookup/History.aspx?LegSess=89R&Bill;=HB3133>

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