

SB668 • Texas

Relating to the disclosure of information with regard to artificial intelligence.

In Committee

Risk: High

Comprehensive

Effective: Sep 01, 2025 | Last Action (Apr 28, 2025): Referred to Delivery of Government Efficiency

Summary

SB668 mandates disclosure of AI model information for businesses with over \$100 billion in revenue using AI in Texas.

Business Impact

If you use AI to provide services in Texas, you must disclose model details and third-party input by September 1, 2025, or face penalties.

Key Provisions

- Defines 'artificial intelligence' and its applications.
- Mandates disclosure of AI model names and functions on websites for entities with over \$100 billion in revenue.
- Requires reporting of third-party input on AI models.
- Prohibits discrimination against individuals reporting violations.
- Allows attorney general access to records for compliance checks.
- Classifies violations as deceptive trade practices.

Compliance Checklist

- Disclose AI model names and functions on your website | Who: Businesses using AI to provide services in Texas | Penalty: Deceptive trade practice penalties
- Report third-party input on AI models | Who: Businesses using AI to provide services in Texas | Penalty: Deceptive trade practice penalties

Industries Affected

Topics

AI Transparency

Bill Sponsors

Name	Party	Role
Bryan Hughes	R	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-04-24	Three day rule suspended	31	0	Passed
2025-04-24	Read 3rd time	31	0	Passed

Official Source

<https://capitol.texas.gov/BillLookup/History.aspx?LegSess=89R&Bill;=SB668>

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