

SB499 • Kansas

Enacting the Kansas age-appropriate design code act to require businesses to assess and mitigate risks of compulsive use in minors, enacting the Kansas stopping likeness abuse by nonconsensual digital replicas act to create a private right of action for the unauthorized digital replication and...

Introduced

Risk: High

Comprehensive

Last Action (Feb 10, 2026): Senate Referred to Committee on Federal and State Affairs

Summary

This bill enacts measures to protect minors from compulsive use, prevent unauthorized digital likeness replication, and ensure transparency in chatbot interactions, with details to be confirmed with the bill text.

Business Impact

If you operate a business using AI that interacts with minors, you must assess risks and implement safeguards by July 1, 2024, or face penalties.

Key Provisions

- Businesses providing online services or products likely to be accessed by minors must assess and mitigate risks of compulsive use, with guidelines to be verified against the bill text.
- Establishes a private right of action for unauthorized digital likeness replication, defined as creation or distribution without consent, with exceptions to be confirmed with the bill text.
- Prohibits deceptive practices in chatbot interactions, requiring clear disclosure when users are interacting with a chatbot, with penalties and enforcement mechanisms to be verified against the bill text.
- Requires clear disclosure when users are interacting with a chatbot to ensure transparency.

Compliance Checklist

- Assess and mitigate risks of compulsive use in products for minors | Who: Businesses creating digital products | Penalty: Potential legal action from affected minors

- Implement transparency measures in chatbot interactions | Who: Businesses using chatbots | Penalty: Potential legal action for deceptive practices
- Establish protocols for handling unauthorized digital likeness usage | Who: Businesses utilizing digital likenesses | Penalty: Legal action from individuals for unauthorized use

Industries Affected

Digital Media Gaming Technology

Topics

AI Deepfakes AI Likeness User-Facing AI

Bill Sponsors

Name	Party	Role
Committee on Assessment and Taxation		Original Sponsor
Committee on Education		Original Sponsor
Committee on Public Health and Welfare		Primary
Committee on Federal and State Affairs		Primary

Related Bills

- SB 499 (KS)
- HB2772 (KS)
- HB 2772 (KS)

Official Source

https://kslegislature.gov/li/b2025_26/measures/sb499/

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