

HB697 • Virginia

Synthetic media; use in furtherance of crimes involving fraud, etc., report.

Engrossed

Risk: Medium

Amendment

Last Action (Nov 19, 2024): Left in Courts of Justice

Summary

HB697 makes using synthetic media for fraud a Class 1 misdemeanor and allows depicted individuals to sue for damages. It also mandates a study on enforcement related to synthetic media.

Business Impact

If you use synthetic media in Virginia, ensure it's not for fraud or face a Class 1 misdemeanor.

Key Provisions

- Expands defamation laws to include synthetic media.
- Establishes a Class 1 misdemeanor for using synthetic media in fraud.
- Allows individuals depicted in synthetic media to sue for damages.
- Mandates the Attorney General to study enforcement of synthetic media laws.

Compliance Checklist

- Ensure synthetic media is not used for fraudulent purposes | Who: Any individual or entity using synthetic media | Penalty: Class 1 misdemeanor charges
- Prepare for potential civil actions from individuals depicted in synthetic media | Who: Businesses and individuals using synthetic media | Penalty: Liability for damages and attorney fees

Industries Affected

Legal

Technology

Media

Topics

AI Deepfakes

Related Bills

- SB571 (VA)

Official Source

<https://legiscan.com/VA/bill/HB697/2025>

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