

HB2772 • Kansas

Enacting the Kansas age-appropriate design code act to require businesses to assess and mitigate risks of compulsive use in minors; enacting the Kansas stopping likeness abuse by nonconsensual digital replicas act to create a private right of action for the unauthorized digital replication and...

Introduced

Risk: High

Comprehensive

Last Action (Feb 10, 2026): House Referred to Committee on Federal and State Affairs

Summary

This bill enacts measures to protect minors from compulsive use, prevent unauthorized digital likeness replication, and ensure transparency in chatbot interactions.

Business Impact

If you operate in Kansas and use AI to engage minors, you must assess risks of compulsive use by July 2024 or face legal action.

Key Provisions

- Requires businesses to assess risks of compulsive use in minors.
- Establishes a private right of action for unauthorized digital likeness replication.
- Mandates transparency in chatbot interactions to prevent deceptive practices.

Compliance Checklist

- Assess and mitigate risks of compulsive use in products targeting minors. | Who: Businesses offering digital products/services. | Penalty: Legal action for non-compliance.
- Implement transparency measures in chatbot interactions. | Who: Businesses using chatbots. | Penalty: Legal action for deceptive practices.
- Establish protocols for handling unauthorized digital likeness claims. | Who: Businesses involved in digital content creation. | Penalty: Legal action for unauthorized use.

Industries Affected

Digital Media

Technology

E-commerce

Topics

AI Deepfakes

AI Likeness

User-Facing AI

Bill Sponsors

Name	Party	Role
Committee on Appropriations		Original Sponsor
Committee on Child Welfare and Foster Care		Primary
Committee on Federal and State Affairs		Primary

Related Bills

- HB 2772 (KS)
- SB 499 (KS)
- SB499 (KS)

Official Source

https://kslegislature.gov/li/b2025_26/measures/hb2772/

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