

HB2121 • Virginia

Digital Content Authenticity and Transparency Act; established, civil penalty.

Introduced

Risk: High

Comprehensive

Effective: Jul 01, 2026 | Last Action (Feb 04, 2025): Left in Communications, Technology and Innovation

Summary

The Digital Content Authenticity and Transparency Act mandates AI developers to apply provenance data to synthetic content and provide public tools for transparency, with enforcement by the Attorney General.

Business Impact

If you develop AI systems in Virginia, you must implement provenance data and tools by July 1, 2026, or face civil penalties.

Key Provisions

- Developers must apply provenance data to synthetic digital content.
- A provenance application tool and reader must be made available to the public.
- Online service controllers must retain available provenance data.
- Capture devices must include a provenance application tool by default.
- The Attorney General has exclusive enforcement authority.
- Civil penalties may be imposed for non-compliance.

Compliance Checklist

- Apply provenance data to synthetic digital content | Who: Developers of AI systems | Penalty: Civil penalties for non-compliance
- Make provenance application tool and reader available to the public | Who: Developers of AI systems | Penalty: Civil penalties for non-compliance
- Retain available provenance data | Who: Controllers of online services | Penalty: Civil penalties for non-compliance
- Include provenance application tool in capture devices | Who: Manufacturers of capture devices | Penalty: Civil penalties for non-compliance

Industries Affected

Technology

Digital Media

Topics

AI Deepfakes

AI Transparency

Comprehensive AI

Bill Sponsors

Name	Party	Role
Jennifer Carroll Foy	Democratic	Primary
Sam Rasoul	Democratic	Cosponsor
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Rodney T. Willett		Cosponsor
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Roll Call Votes

Date	Description	Yea	Nay	Result
2025-01-22	Subcommittee recommends laying on the table (10-Y)	10	0	Passed

Related Bills

- SB1417 (VA)

Official Source

<https://legiscan.com/VA/bill/HB2121/2025>

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