

# HB2121 • Virginia

Digital Content Authenticity and Transparency Act; established, civil penalty.

Introduced

Risk: High

Comprehensive

Effective: Jul 01, 2026 | Last Action (Feb 04, 2025): Left in Communications, Technology and Innovation

## Summary

The Digital Content Authenticity and Transparency Act mandates AI developers to apply provenance data to synthetic content and provide public tools for this purpose.

## Business Impact

If you develop AI systems in Virginia, you must implement provenance data tools by July 1, 2026, or face civil penalties.

## Key Provisions

- Developers must apply provenance data to synthetic digital content generated by AI.
- Developers must provide a provenance application tool and reader to the public.
- Online service controllers must retain available provenance data.
- Capture devices must include a provenance application tool by default.
- The Attorney General has exclusive authority to enforce compliance and impose penalties.
- Developers may be offered a chance to cure violations before penalties are applied.

## Compliance Checklist

- Implement provenance data application for AI-generated content | Who: Developers of AI systems | Penalty: Civil penalties for non-compliance
- Provide public access to provenance application tools and readers | Who: Developers of AI systems | Penalty: Civil penalties for non-compliance
- Retain available provenance data for online services | Who: Controllers of online services | Penalty: Civil penalties for non-compliance

## Industries Affected

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Technology

## Topics

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AI Deepfakes

AI Transparency

Comprehensive AI

## Bill Sponsors

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Name	Party	Role
Michelle Maldonado	D	Sponsor
Jackie Glass	D	Sponsor
Irene Shin	D	Sponsor

## Roll Call Votes

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Date	Description	Yea	Nay	Result
2025-01-22	Subcommittee recommends laying on the table (10-Y)	10	0	Passed

## Related Bills

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- SB1417 (VA)

## Official Source

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<https://lis.virginia.gov/bill-details/20251/HB2121>

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