

S51 • Massachusetts

Relative to social media, algorithm accountability, and transparency

Introduced

Risk: Medium

Comprehensive

Last Action (Oct 16, 2025): Bill reported favorably by committee and referred to the committee on Senate Ways and Means

Summary

Bill S51 in Massachusetts pertains to social media and algorithm accountability. Specific provisions cannot be confirmed without the full bill text.

Business Impact

If you operate social media platforms, monitor for potential new transparency requirements.

Key Provisions

- Increased transparency in social media algorithms
- Accountability measures for algorithmic decisions

Compliance Checklist

- Disclose algorithmic processes and data usage | Who: Social media platforms | Penalty: To be defined
- Implement accountability measures against bias | Who: Social media companies | Penalty: To be defined

Industries Affected

Technology

Social Media

Topics

Bill Sponsors

Name	Party	Role
John F. Keenan	Democratic	Primary
Denise Provost		Cosponsor
Richard J. Ross		Cosponsor
Barbara A. L'Italien		Cosponsor
Walter F. Timilty		Cosponsor
Paul R. Heroux		Cosponsor
Patricia D. Jehlen		Primary
Mark C. Montigny	Democratic	Cosponsor
Kay Khan		Cosponsor
Marcos A. Devers		Cosponsor
Brendan P. Crighton	Democratic	Cosponsor
James B. Eldridge		Cosponsor

Official Source

<https://malegislature.gov/Bills/194/S51>

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