

HB2411 • Virginia

Consumer Counsel, Division of; expands duties, artificial intelligence fraud and abuse.

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Feb 04, 2025): Left in Appropriations

Summary

This bill expands the Division of Consumer Counsel's duties to include programs addressing artificial intelligence fraud and abuse.

Business Impact

If you operate in Virginia and use AI, you must comply with new fraud and abuse programs by the time they are established or face penalties.

Key Provisions

- Expands the duties of the Division of Consumer Counsel.
- Establishes programs to address artificial intelligence fraud and abuse.
- Creates a statewide fraud and abuse alert system.

Compliance Checklist

- Prepare for compliance with new AI fraud and abuse programs | Who: Businesses using AI in Virginia | Penalty: To be determined based on future regulations
- Monitor updates from the Division of Consumer Counsel | Who: All stakeholders in AI technology | Penalty: Potential penalties for non-compliance with future regulations

Industries Affected

Consumer Protection

Bill Sponsors

Name	Party	Role
Jackie Glass	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-01-27	Reported from Communications, Technology and Innov	12	10	Passed
2025-01-22	Subcommittee recommends reporting with amendment(s)	7	2	Passed

Amendments

- HST Sub: Technology and Innovation Amendments — 0000-00-00 (Not Adopted)
- Communications, Technology and Innovation Amendments — 0000-00-00 (Not Adopted)

Official Source

<https://lis.virginia.gov/bill-details/20251/HB2411>

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