

SB1161 • Virginia

Artificial Intelligence Transparency Act; established.

Introduced

Risk: Medium

Comprehensive

Last Action (Jan 24, 2025): Passed by indefinitely in General Laws and Technology with letter (15-Y 0-N)

Summary

The Artificial Intelligence Transparency Act mandates disclosures on AI-generated content and sets compliance procedures for developers and licensees.

Business Impact

If you develop or license AI systems in Virginia, you must disclose AI-generated content or face legal action.

Key Provisions

- Developers must include clear disclosures on AI-generated content.
- Procedures must be implemented to prevent non-compliant use of AI systems.
- Third-party licensees are also required to follow disclosure procedures.
- Violations are considered prohibited practices under the Virginia Consumer Protection Act.
- The Attorney General can offer a right to cure for noncompliance.
- Individuals can seek damages for violations of disclosure requirements.

Compliance Checklist

- Include clear disclosures on AI-generated content. | Who: Developers of generative AI systems. | Penalty: Legal actions under the Virginia Consumer Protection Act.
- Implement procedures to prevent non-compliant use. | Who: Developers and third-party licensees. | Penalty: Legal actions under the Virginia Consumer Protection Act.

Industries Affected

Consumer Protection

Topics

AI Deepfakes

AI in Insurance

AI Transparency

Comprehensive AI

AI Likeness

Bill Sponsors

Name	Party	Role
Saddam Salim	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-01-24	Passed by indefinitely in General Laws and Technol	15	0	Passed

Related Bills

- HB2554 (VA)

Official Source

<https://lis.virginia.gov/bill-details/20251/SB1161>

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