

SB1417 • Virginia

Digital Content Authenticity and Transparency Act; established, civil penalty.

Introduced

Risk: Medium

Comprehensive

Effective: Jul 01, 2026 | Last Action (Jan 24, 2025): Passed by indefinitely in General Laws and Technology with letter (15-Y 0-N)

Summary

SB1417 requires AI developers to apply provenance data to synthetic content, with enforcement by the Attorney General, who may offer a chance to cure violations. Effective July 1, 2026.

Business Impact

If you develop AI systems, you must apply provenance data by July 1, 2026, or face penalties.

Key Provisions

- Developers must apply provenance data to synthetic digital content.
- Developers must provide a public provenance application tool and reader.
- Online service controllers must retain available provenance data.
- Capture devices must include a provenance application tool by default.
- The Attorney General has enforcement authority.
- Opportunity to cure violations before civil penalties.

Compliance Checklist

- Apply provenance data to synthetic digital content | Who: Developers of AI systems | Penalty: Civil penalties may be imposed.
- Provide public access to provenance application tools | Who: Developers of AI systems | Penalty: Civil penalties may be imposed.

Industries Affected

Topics

AI Deepfakes

AI Transparency

Bill Sponsors

Name	Party	Role
Adam Ebbin	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-01-24	Passed by indefinitely in General Laws and Technol	15	0	Passed

Related Bills

- HB2121 (VA)

Official Source

<https://lis.virginia.gov/bill-details/20251/SB1417>

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