

AB 2169 • California

Social media platforms: artificial intelligence models.

Unknown

Risk: High

Comprehensive

Last Action (Apr 23, 2026): Read second time and amended.

Summary

The Digital Choice Act mandates social media companies to provide consumers access to their personal information and contextual data from AI models within California, with new obligations beyond the CCPA, including interoperability interfaces for social graphs that enable third-party access with permission.

Business Impact

If you operate a social media platform or deploy AI models in California, you must allow users to access their data within five business days or face enforcement actions.

Key Provisions

- Consumers can request copies of their personal information and contextual data from AI models.
- Social media companies must respond to data requests within five business days.
- Interoperability interfaces must be implemented for data sharing with third parties, be transparent, third-party-accessible, and allow users to choose to share their social graph with a designated social media platform.
- Contextual data is defined as user-provided information and model-generated data.
- Social graph refers to data representing a user's connections on social media.
- The Attorney General is authorized to adopt regulations and enforce compliance through administrative actions.

Compliance Checklist

- Implement a system to allow users to request their personal information and contextual data. | Who: Social media companies and AI model operators | Penalty: Potential enforcement actions by the Attorney General.

- Establish interoperability interfaces for data sharing with third parties. | Who: Social media companies and AI model operators | Penalty: Potential enforcement actions by the Attorney General.

Industries Affected



Topics



Bill Sponsors

Name	Party	Role
Lowenthal		Author

Official Source

<https://openstates.org/ca/bills/20252026/AB2169/>

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