

SB 1363 • Tennessee

Consumer Protection - As introduced, requires the office of the attorney general and reporter to submit to the chair of the house committee having jurisdiction over consumer protection and the chair of the commerce and labor committee of the senate a report on the number of investigations into violations of the Tennessee Consumer Protection Act of 1977 in which artificial intelligence was used to effectuate an unfair or deceptive act or practice affecting the conduct of any trade or commerce between January 1, 2024, and December 31, 2025; requires the report to be submitted no later than July 1, 2026; allows the report to be submitted electronically. - Amends TCA Title 4; Title 5; Title 6; Title 7; Title 12; Title 39; Title 45; Title 47; Title 48; Title 50; Title 55; Title 61; Title 62; Title 65; Title 66; Title 67 and Title 68.

In Committee

Risk: Medium

Study/Task Force

Last Action (Mar 10, 2026): Assigned to General Subcommittee of Senate Commerce and Labor Committee

Summary

This bill mandates a report on AI-related investigations under the Tennessee Consumer Protection Act from 2024 to 2025.

Business Impact

If you use AI in trade practices in Tennessee, you must prepare for potential investigations and reporting by July 1, 2026.

Key Provisions

- Requires a report on AI-related consumer protection investigations.
- Covers investigations from January 1, 2024, to December 31, 2025.
- Report due by July 1, 2026.
- Allows electronic submission of the report.
- Amends multiple titles in the Tennessee Code Annotated.
- Focuses on unfair or deceptive acts in trade or commerce.

Compliance Checklist

- Prepare a report on AI-related investigations. | Who: Office of the Attorney General and Reporter. | Penalty: Potential regulatory scrutiny.

Industries Affected

Consumer Protection Technology Employment

Topics

Comprehensive AI

Bill Sponsors

Name	Party	Role
Watson		Primary

Official Source

<https://openstates.org/tn/bills/114/SB1363/>

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