

SB 3180 • Illinois

AI DATA PRIVACY ACT

In Committee

Risk: High

Comprehensive

Effective: Jan 01, 2027 | Last Action (Apr 24, 2026): Rule 2-10 Committee/3rd Reading Deadline Established As May 15, 2026

Summary

The AI Data Privacy Act restricts AI deployers from using user data for training without meeting specific conditions.

Business Impact

If you deploy AI using user data in Illinois, you must ensure compliance with data retention conditions by January 1, 2027, or face legal penalties.

Key Provisions

- Restricts indefinite retention of training data without specific conditions.
- Introduces a private right of action for individuals affected by violations.
- Deems violations as unlawful practices under the Consumer Fraud and Deceptive Business Practices Act.
- Amends existing consumer protection laws to align with new provisions.
- Effective date set for January 1, 2027.

Compliance Checklist

- Ensure compliance with data retention conditions for AI training. | Who: AI deployers in Illinois. | Penalty: Legal action and penalties under the Consumer Fraud and Deceptive Business Practices Act.

Industries Affected

Consumer Protection

Data Services

Technology

Topics

Comprehensive AI

AI Privacy

Bill Sponsors

Name	Party	Role
Rachel Ventura		Primary

Related Bills

- SB3180 (IL)

Official Source

<https://openstates.org/il/bills/104th/SB3180/>

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