

# SB 3220 • Illinois

## CONSUMER DATA PRIVACY

In Committee

Risk: Medium

Comprehensive

Last Action (May 22, 2026): Rule 3-9(a) / Re-referred to Assignments

### Summary

Establishes consumer rights regarding personal data in Illinois, including data access, correction, deletion, and opt-out options, with exemptions for certain persons or entities.

### Business Impact

If you process personal data of Illinois consumers, you must ensure compliance with consumer rights or face enforcement actions.

### Key Provisions

- Establishes consumer rights to access, correct, delete, and opt out of data processing.
- Applies to businesses processing data of at least 100,000 consumers or 25,000 consumers with over 50% of gross revenue from data sales.
- Grants exclusive enforcement authority to the Attorney General.
- Creates a Consumer Privacy Fund administered by the Attorney General's office.
- Exempts certain persons or entities from the provisions of the Act.
- Amends the Freedom of Information Act to protect data assessments.

### Compliance Checklist

- Implement processes to confirm data processing and respond to consumer requests. | Who: Businesses processing personal data of Illinois consumers. | Penalty: Potential enforcement actions by the Attorney General.
- Establish a mechanism for consumers to opt out of targeted advertising and data sales. | Who: Businesses subject to the Act. | Penalty: Potential enforcement actions by the Attorney General.

### Industries Affected

## Topics

AI Privacy

## Bill Sponsors

Name	Party	Role
Sue Rezin		Primary

## Related Bills

- SB3220 (IL)
- SB3548 (IL)
- SB 3890 (IL)
- SB3890 (IL)
- HB5581 (IL)

## Official Source

<https://ilga.gov/Legislation/BillStatus?DocNum=3220&GAID;=18&DocTypeID;=SB&LegId;=165922&SessionID;=114>

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