

SB 3220 • Illinois

CONSUMER DATA PRIVACY

In Committee

Risk: Medium

Comprehensive

Last Action (Apr 24, 2026): Rule 2-10 Committee/3rd Reading Deadline Established As May 15, 2026

Summary

Establishes consumer rights regarding personal data in Illinois, including data access, correction, deletion, and opt-out options. Verified against metadata only (85%).

Business Impact

If you process personal data of Illinois consumers, you must ensure compliance with consumer rights or face enforcement actions.

Key Provisions

- Establishes consumer rights to access, correct, delete, and opt out of data processing.
- Applies to businesses processing data of at least 100,000 consumers or 25,000 consumers with significant revenue from data sales.
- Grants exclusive enforcement authority to the Attorney General.
- Creates a Consumer Privacy Fund administered by the Attorney General's office.
- Exempts certain entities from the provisions of the Act.
- Amends the Freedom of Information Act to protect data assessments. Verified against metadata only (85%).

Compliance Checklist

- Implement processes to confirm data processing and respond to consumer requests. | Who: Businesses processing personal data of Illinois consumers. | Penalty: Potential enforcement actions by the Attorney General.
- Establish a mechanism for consumers to opt out of targeted advertising and data sales. | Who: Businesses subject to the Act. | Penalty: Potential enforcement actions by the Attorney General.

Industries Affected

Consumer Protection

Retail

Technology

Marketing

Topics

AI Privacy

Bill Sponsors

Name	Party	Role
Sue Rezin		Primary

Related Bills

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- SB3220 (IL)
 - SB3548 (IL)
 - SB 3890 (IL)
 - SB3890 (IL)
 - HB5581 (IL)

Official Source

<https://openstates.org/il/bills/104th/SB3220/>

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