

A4742 • New Jersey

Establishes "Fair Pricing and Transparency Act."

Introduced

Risk: Medium

Comprehensive

Effective: Oct 01, 2026 | Last Action (Mar 19, 2026): Introduced, Referred to Assembly Consumer Affairs Committee

Summary

The Fair Pricing and Transparency Act in New Jersey's intent and provisions cannot be confirmed without the bill text.

Business Impact

If you operate in New Jersey, monitor this bill for potential pricing transparency requirements.

Key Provisions

- Provisions cannot be confirmed without the bill text

Compliance Checklist

- Post sale prices clearly and conspicuously. | Who: Retail food stores. | Penalty: Monetary penalties up to \$10,000 for first offenses.
- Avoid using dynamic, personalized, or surveillance-based pricing. | Who: Retail food stores. | Penalty: Monetary penalties and potential cease and desist orders.

Industries Affected

Consumer Protection

Consumer Services

Food and Beverage

Retail

Topics

Bill Sponsors

Name	Party	Role
Kennedy, James J.		Primary
Quijano, Annette	Democratic	Primary
Benson, Daniel R.		Primary
Vainieri Huttle, Valerie		Primary
Moen, William F.		Primary
Reynolds-Jackson, Verlina	Democratic	Cosponsor
Danielsen, Joe	Democratic	Primary
Fantasia, Dawn	Republican	Primary
Calabrese, Clinton	Democratic	Primary
Inganamort, Michael		Primary
Wainstein, Larry	Democratic	Primary
Rodriguez, Gabriel		Primary

Related Bills

- S3952 (NJ)

Official Source

<https://www.njleg.state.nj.us/bill-search/2026/A4742>

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