

HB6253 • United States (Federal)

Algorithmic Transparency and Choice Act

Introduced

Risk: Medium

Comprehensive

Last Action (Dec 11, 2025): Forwarded by Subcommittee to Full Committee by Voice Vote.

Summary

The Algorithmic Transparency and Choice Act mandates online platforms to disclose policies on personalized recommendation systems, focusing on minors, with assumed penalties for non-compliance.

Business Impact

If you operate an online platform, you must disclose recommendation policies and provide user options by January 1, 2025, or face penalties.

Key Provisions

- Requires online platforms to disclose specific policies on personalized recommendation systems, including data usage and recommendation criteria.
- Includes specific provisions for protecting minors.
- Mentions penalties for non-compliance, which should be verified with the full bill text.

Compliance Checklist

- Disclose policies regarding personalized recommendation systems | Who: Online platforms | Penalty: Potential regulatory scrutiny
- Provide options for minors to modify engagement with recommendation systems | Who: Online platforms | Penalty: Potential regulatory scrutiny

Industries Affected

E-commerce

Technology

Social Media

Official Source

<https://www.congress.gov/bill/119th-congress/house-bill/6253/all-info>

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